

**Claims**

1. (currently amended) A container for storing items, comprising:

- a container bottom;
- a side wall extending upward from said bottom and terminating in a rim defining the periphery of said container, said side wall tapering from top to bottom;
- a lid releasably covering said container;
- an annular surface discontinuity disposed on said side wall intermediate said rim and said container bottom; and
- a tubular layer of shrinkwrap, ~~wherein said layer of shrinkwrap is formed to and clings to at least a portion of~~ enveloping said tapered side wall and an outer periphery of the lid to help secure the lid to the side wall; said shrinkwrap being separable from the lid and rim to allow the lid to be removed while ~~wherein said layer of~~ shrinkwrap is formed to and covers said surface discontinuity and conforms to the shape thereof to help hold the enveloping shrinkwrap in place on the sidewall when the lid is removed; and
- a non-adhesive label trapped between the shrinkwrap and the side wall, said label remaining trapped after the lid is removed.

2-4. (cancelled)

5. (previously presented) The container of claim 1, further comprising a label adhesively affixed to the outside of said shrinkwrap layer about said side wall.

6. (original) The container of claim 2, wherein said shrinkwrap layer comprises an integral piece of shrink wrap.

7. (original) The container of claim 2, wherein said shrinkwrap layer covers the outer periphery of said lid.

8. (original) The container of claim 1, wherein said surface discontinuity comprises an indentation.

9. (currently amended) The container of claim 8, wherein said indentation ~~comprises a ridge extending continuously around said container side wall~~ is proximal to the container bottom.

10. (original) The container of claim 1, wherein said surface discontinuity comprises a plurality of indentations disposed on said side wall.

11. (withdrawn) The container of claim 1, wherein said surface discontinuity comprises a protuberance disposed on said side wall.

12. (withdrawn) The container of claim 1, wherein said surface discontinuity comprises a plurality of protuberances disposed on said side wall.

13-16. (canceled)